

The background is a dark blue gradient with numerous out-of-focus light circles (bokeh) in shades of gold, yellow, and blue. On the left side, there is a cluster of gold-colored geometric shapes, including squares and diamonds, some of which are slightly tilted or rotated.

Meridian[™] PROUDLY PRESENTS

THE BARRIE CHAMBER
BUSINESS
AWARDS 2023

NOVEMBER 2ND, 2023

2023 SPONSORSHIP OPPORTUNITIES

THE BARRIE CHAMBER BUSINESS AWARDS 2023

Recognizing Excellence in Business and Corporate Community Service

Initiated by the Greater Barrie Chamber of Commerce and the City of Barrie in 2003, the Barrie Business Awards program recognizes the contribution of local businesses to the continued growth and success of our community. Each year the program begins with a call for nominations in the spring, nominee profiles are collected throughout the summer, the panel of judges are assembled online, and finalists are announced in the fall. The awards will be presented on Thursday, November 2nd, 2023 during a gala that has come to be known as Barrie's premier business networking black tie event.



Title Sponsor (Exclusive),
\$7500 SOLD

- Front cover recognition and full page ad on inside cover of event program
- Table reserved at Awards Gala (8 tickets)
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Speaking opportunity at event (2 min)
- Banner displayed on the stage at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



Signature Sponsor (Limited),

\$5000

- Front cover recognition and full page ad in event program
- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Banners displayed at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



Platinum Sponsor,

\$4500

- Half Page (1/2) ad in event program
- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Name included in all radio ads for the event
- Recognized by MC and presentation of an award by company representative
- Banners displayed at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



Dinner Sponsor (Exclusive),

\$3500 SOLD

- Quarter page (1/4) ad in event program
- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Logo placement on table cards
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



Cocktail Sponsor (Exclusive),

\$2500 SOLD

- Quarter page (1/4) ad in event program
- Two (2) tickets to Awards Gala
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Specialty cocktail created in your honour with signage at the bar displaying company logo
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



V.I.P Sponsor (Exclusive),
\$2500

- Quarter page (1/4) ad in event program
- Two (2) tickets to Awards Gala
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Branded napkins displaying company logo
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



Gold, **\$1500**

- Quarter Page (1/4) ad in event Program
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site)
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners

Silver, **\$1000**

- Eighth of a page (1/8) ad in event program
- Name placement on marketing materials including print ads, chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site)
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners

Bronze, **\$500**

- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site)
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





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