

# 2023 BARRIE BUSINESS DIRECTORY

The Barrie Chamber Business Directory is an annual business magazine published in support of members and the local business community. In addition to your free listing as a member, be sure to promote your business with an ad in this indispensable reference guide that encourages business between members.

Distribution: 7,000+ copies

85% mailed directly to local companies in the early new year.

Includes a free dedicated posting on the Barrie Chamber social media platforms, tagging your company, and including a logo/graphic and a link back to your website (post-publication)

Promote your business to thousands of potential customers and other like-minded business people in the area.

Location	Dimensions	Member	Non-Member
Presenting Sponsor	Logo on front cover, table of contents, promotions; name in footer on all pages; full page ad: 8.125" x 10.625" full bleed	\$5,000	
Inside Front Cover	8.125" x 10.625" full bleed	\$2,800	\$3,500
Back Cover	8.125" x 10.625" full bleed	\$2,800	\$3,500
Inside Back Cover	8.125" x 10.625" full bleed	\$2,800	\$3,500
Centre Spread Ad/Advertorial	16.25 x 10.625" full bleed	\$2,750	\$3,250
Double Page Ad/Advertorial	16.25 x 10.625" full bleed	\$2,500	\$2,750
Full Page Ad/Advertorial	8.125" x 10.625" full bleed	\$1,250	\$1,500
Half Page Ad/Advertorial	8.125" x 5" (H) or 3.825" x 10.2" (V)	\$700	\$900
Quarter Page Ad	3.825" x 5" (V) or 8.125" x 2.4" (H)	\$500	\$750
Eighth Page Ad	3.825" x 2.4"	\$250	\$500

SPECS: For camera ready artwork, please send us a print ready PDF document with fonts converted to outlines & to size as listed above to [admin@barriechamber.com](mailto:admin@barriechamber.com)