



2024 SPONSORSHIP OPPORTUNITIES



The Barrie Chamber of Commerce 49th Annual Spring Classic Golf Tournament returns
Wednesday, June 12th, 2024 at Bear Creek Golf Club.

This tournament is one of the Chamber's flagship events and is on many professionals' lineups of annual events not to miss. Always a fun way to connect and network with fellow members and the business community. Whether participating as a golfer, sponsor or silent auction contributor, your contributions make this tournament a success each year. Catch up with old friends and colleagues and make new connections from across Barrie.

**PHOTOS BY STEPHEN ELLIOTT, ELLIOTT IMPACT MEDIA*





2024 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (EXCLUSIVE), \$4000

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Name included in title of the event
- Speaking opportunity (2 min)
- Logo placement on marketing materials including all advertising, welcome sign, emails to members, media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Signage at hole or tee
- Name included in all radio ads for the event
- Recognized by MC at start of tournament & at dinner
- Banner displayed in clubhouse (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (LIMITED), \$2750

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Logo placement on marketing materials including all advertising, welcome sign, emails to members, media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Signage at hole or tee
- Name included in all radio ads for the event
- Recognized by MC at start of tournament & at dinner
- Banner displayed in clubhouse (banners to be provided by sponsor)
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2024 SPONSORSHIP OPPORTUNITIES

BEVERAGE CART SPONSOR (EXCLUSIVE), \$2250

- Logo on Beverage Cart & provides 1 free drink to every golfer
- Logo placement on marketing materials including media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Signage at hole or tee
- Recognized by MC at dinner
- Logo placement on welcome sign
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

DINNER SPONSOR, \$2250

- Logo on all table cards
- Logo placement on marketing materials including media releases, welcome sign, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Signage at hole or tee
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR, \$1750

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Logo placement on marketing materials including media releases, welcome sign player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Signage at hole or tee
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

GOLF CART SPONSOR (EXCLUSIVE), \$1250

- Logo on all golf carts
- Name placement on marketing materials including media releases, welcome sign, player passports, and Chamber website (link to your site); Logo on rotating sponsor reel at event
- Signage at hole or tee
- Recognized by MC at dinner
- Name in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR (EXCLUSIVE), \$1250

- Provide an on-course activity
- Name placement on marketing materials including media releases, welcome sign player passports, and Chamber website (link to your site); Logo on rotating sponsor reel at event
- Signage at hole or tee
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





2024 SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR, \$70

- Signage at hole or tee





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